

CONTRACT



Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

GMMB
3050 K St. NW
Suite 800
Washington, DC 20007

Contract / Revision		Alt Order #
364727 /		06867279
Product		
:30 Schedule B		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/25/12 - 11/06/12	2189	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama for America	10/24/12 / 10/24/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WTMJ	Anjanette Brady	Petry-Philadelphia
<u>Special Handling</u>		
<u>Demographic</u>		
Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	WTMJ	10/25/12	10/26/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	3	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	---TF---				3	\$200.00				
N 2	WTMJ	10/25/12	10/26/12	Access Hollywood	630p-7p		:30			NM	2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	---TF---				2	\$600.00				
N 3	WTMJ	10/29/12	11/05/12	The Voice	7-9pm		:30			NM	2	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/12	11/04/12	M-----				1	\$4,000.00				
		Week: 11/05/12	11/11/12	M-----				1	\$4,000.00				
N 4	WTMJ	10/30/12	10/30/12	The Voice	7p-8p		:30			NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/12	11/04/12	-T-----				1	\$4,000.00				
N 5	WTMJ	10/25/12	11/01/12	The Office/Up All Night	7p-8p		:30			NM	2	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	---T---				1	\$2,500.00				
		Week: 10/29/12	11/04/12	---T---				1	\$2,500.00				
N 6	WTMJ	10/26/12	11/02/12	Grimm	8p-9p		:30			NM	2	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	----F--				1	\$2,500.00				
		Week: 10/29/12	11/04/12	----F--				1	\$2,500.00				
N 7	WTMJ	10/25/12	10/26/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	3	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	---TF--				3	\$300.00				
N 8	WTMJ	10/27/12	11/03/12	Saturday Night Live	1030p-1205a		:30			NM	2	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/22/12	10/28/12	-----S-				1	\$1,250.00				
		Week: 10/29/12	11/04/12	-----S-				1	\$1,250.00				
N 9	WTMJ	10/29/12	11/02/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	6	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/29/12	11/04/12	MTWTF--				6	\$200.00				
N 10	WTMJ	11/05/12	11/05/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Journal Broadcast Group and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from Journal Broadcast Group or its stations that is intended to discriminate on the basis of race or ethnicity.



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										Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$200.00			
N 11	WTMJ	10/29/12	11/02/12	Access Hollywood	630p-7p		:30			NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				7	\$600.00			
N 12	WTMJ	11/05/12	11/05/12	Access Hollywood	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00			
N 13	WTMJ	10/29/12	11/02/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				6	\$300.00			
N 14	WTMJ	11/05/12	11/05/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
Totals											40	\$35,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	11	\$8,950.00	\$7,607.50
10/29/12 - 11/05/12	29	\$26,750.00	\$22,737.50
Totals	40	\$35,700.00	\$30,345.00

Signature: _____ **Date:** _____

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